



THE FOURIDOR™

RIVER + RAIL + RUNWAY + ROADS
SOUTHERN INDIANA + LOUISVILLE



What is **The FOURIDOR™**? It's more than a corridor! It's the advantage that Greater Louisville (IN-KY) based companies experience by positioning themselves in our region due to both an advantageous geography but also unparalleled infrastructure that streamlines and accelerates logistics with quick access to the river, rail, roads, and runways — four transportations options that let you move people, products, materials, and services quickly and inexpensively. We sit at the convergence of three major interstates (I-65, I-64, and I-71), allowing companies to ship and receive cargo, reaching 154M people within a commercial days drive (11-hour) and offering industry partners a ton of advantage.

RIVER

The Ports of Indiana-Jeffersonville is one of the fastest-growing ports on the Ohio-Mississippi river system, handling more than two million tons of cargo for manufacturers and agribusinesses.

RAIL

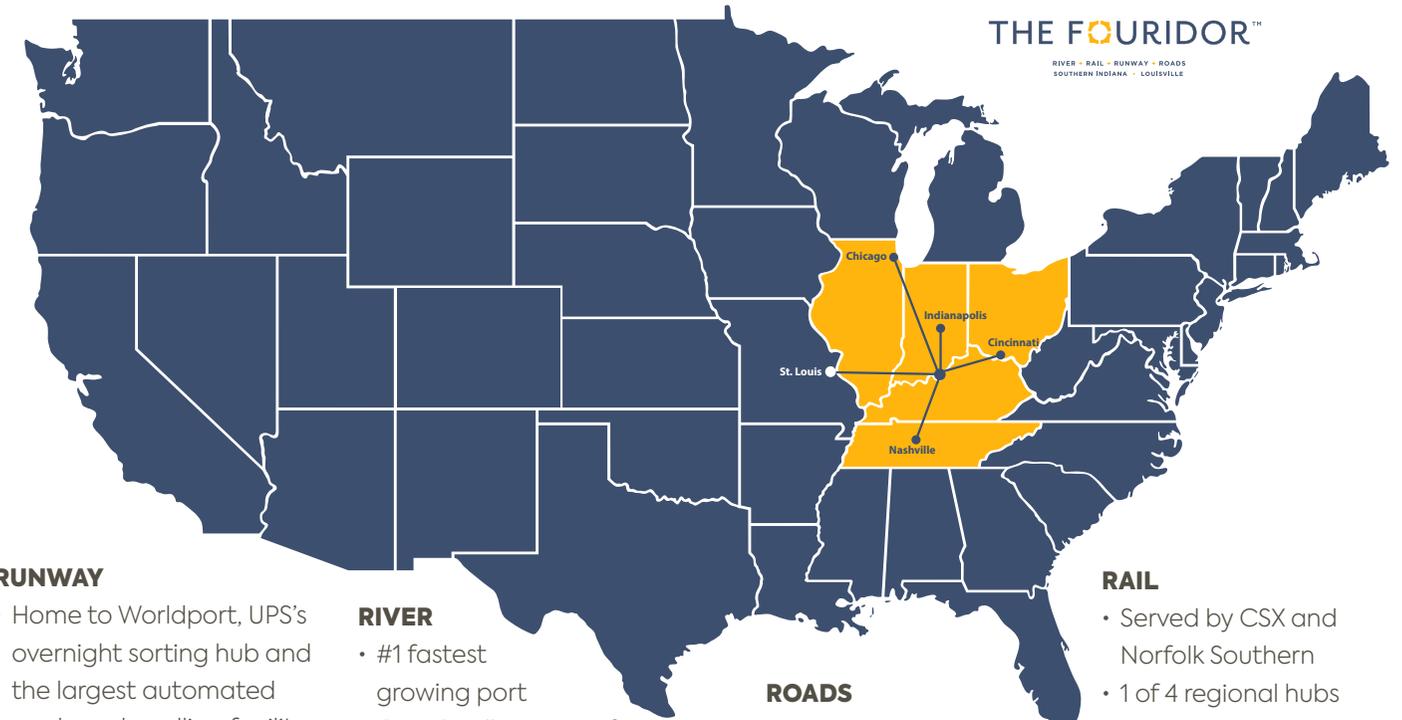
Commercial transport is provided by CSX, Norfolk Southern, Louisville Indiana Railroad in Indiana, and Canadian Pacific in Louisville. Louisville is also one of four regional hubs for CSX.

RUNWAYS

The **FOURIDOR™** offers access to four airports that cover both commercial and general aviation services, including UPS's Worldport at the Muhammad Ali International Airport.

ROADS

We sit at the convergence of three major interstates (I-65, I-64, and I-71), allowing companies to reach 154 million Americans within one 11-hour commercial haul.



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RUNWAY

- Home to Worldport, UPS's overnight sorting hub and the largest automated package handling facility in the world
- Louisville Muhammad Ali International Airport (SDF) ranks third in North America for total cargo moved and offers nonstop service to 39 destinations across the US
- The Clark County Regional Airport in Indiana and Bowman Field in Louisville offer additional commuter and general aviation services

RIVER

- #1 fastest growing port
- Over 3 million tons of cargo moved annually
- Ports of Indiana-Jeffersonville offers on-site and off-site Foreign Trade Zone authorization and services

ROADS

- 3 major highways: I-64, I-65, I-71
- Over 154 million people within an 11-hour commercial drive

RAIL

- Served by CSX and Norfolk Southern
- 1 of 4 regional hubs
- Direct Rail Service to all Markets east of the Mississippi
- Connecting service to the West Coast



LOCAL INCENTIVES

Each local government offers competitive incentive programs utilizing multiple economic revitalization areas and urban enterprise zones. Offerings can include façade improvement assistance, tax abatements, redevelopment tax credits, and tax increment financing.

STATE INCENTIVES

The State of Indiana offers competitive business incentives including corporate tax credits, training and upskilling resources, headquarter relocation assistance, R&D support, and a variety of other programs. Indiana has a flat state corporate tax rate on adjusted gross income and no gross receipts tax or inventory tax.

Indiana ranks in the top three in key business measures among its 10 Midwest peers:

RANKINGS	Measure	Rank
	Property Tax Index Rank	1st
	Low Workers' Comp. Premium	1st
	Freight / Air Cargo Access	1st
	Low Corporate Income Tax	2nd
	Unemployment Insurance Tax - New Employer	2nd
	Lowest Industrial Electricity Prices	3rd

TOP OF THE CHARTS

- Top 10 by Foreign Trade Zone impact
- Top 20 US Foreign Trade Zone
- Top 20 Warehouse Distribution - Received
- Top 10 Warehouse Distribution - Exports
- Top 15 Warehouse Production - Received
- Top 10 Warehouse Production - Exports
- Top 10 Business Climate Rankings *

*Rankings based on

- Executive survey
- Governor's Cup Ranking
- Per Capita Governor's Cup Ranking
- Conway Projects Database Rank
- Conway Projects Database Rank Per Capita
- Tax Foundation State Business Tax Climate Ranks: Corporate Tax Rate Ranking and Property Tax Ranking
- Inc. 500 Companies Per State
- Inc. 500 Companies Per Capita Per State
- CNBC Top States for Business
- CompTIA State of the Tech Workforce
- Bipartisan Infrastructure Law project dashboard
- BIL Investment (Funding)



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READY WORKFORCE

The **FOURIDOR™** draws talent from a 23-county bi-state region. Nationally ranked primary and secondary schools, robust choices for college and technical training, and the renowned Hoosier work ethic create a strong, adaptable workforce.

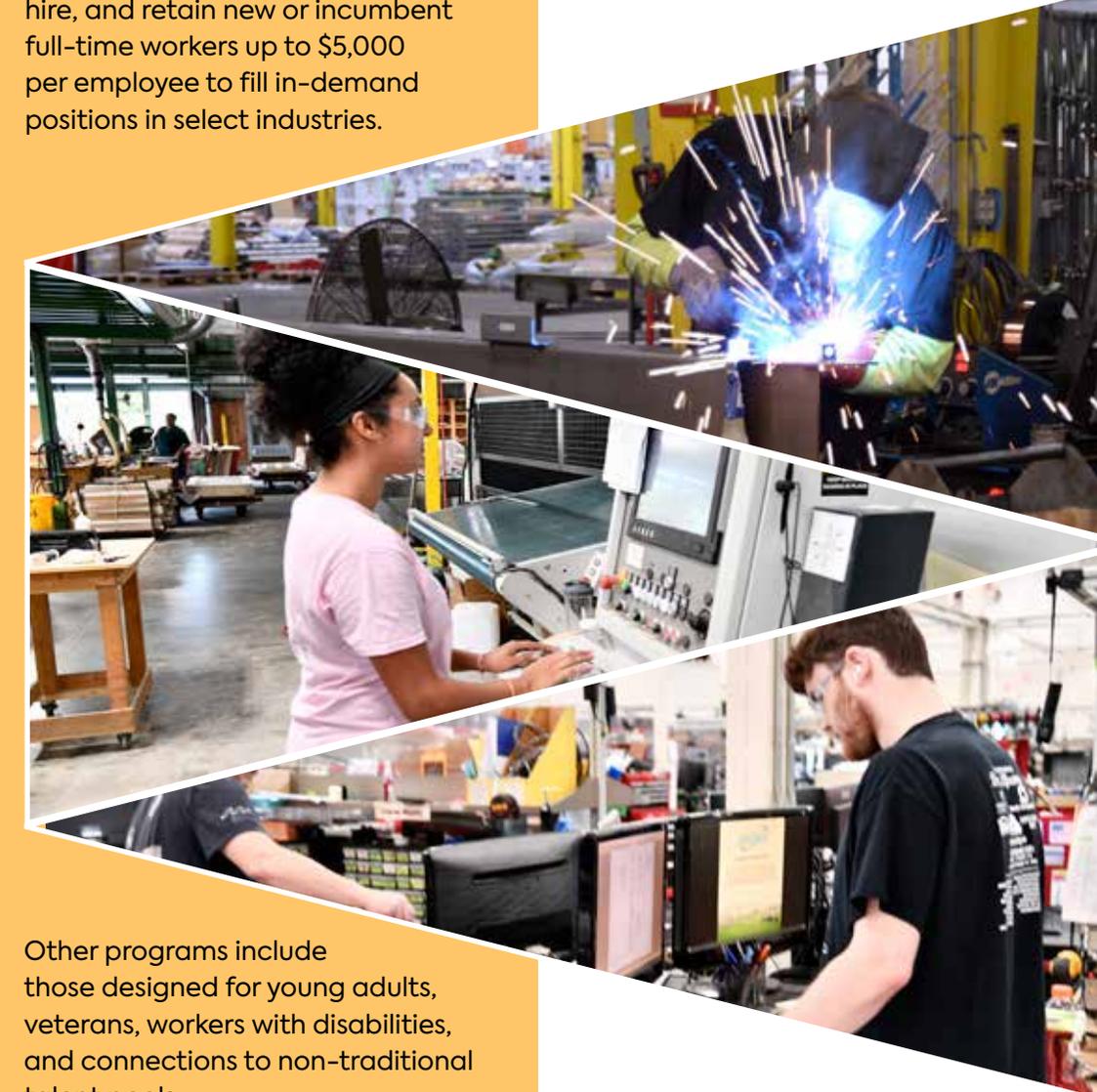
The result? **A lower unemployment rate than the national average, and a higher workforce participation rate.**

Need proof? Consider **Briova**, who was able to hire a significant number of pharmacy techs in just two days. Or **Amazon**, which is consistently able to ramp up to 6,000 seasonal employees year after year.

We are part of **Metroversity**, a consortium of eight institutions of higher education practicing intrastate reciprocity on tuition with a focus on professional development.

Southern Indiana Works, the Workforce Development Board for **The FOURIDOR™**, equips jobseekers to meet current and future needs of business through innovative regional workforce initiatives and programs including career, training, and business services.

Indiana's **Employer Training Grant** reimburses employers who train, hire, and retain new or incumbent full-time workers up to \$5,000 per employee to fill in-demand positions in select industries.



695,153

FOURIDOR
LABOR FORCE

4.9%

UNEMPLOYMENT
RATE: FOURIDOR

Other programs include those designed for young adults, veterans, workers with disabilities, and connections to non-traditional talent pools.

Population growth in The FOURIDOR™ continues to outpace other regions and the national average.



Prosser Career Education Center offers 29 technical training programs, from Automotive Collision Repair to Welding Technologies, with approximately 600 graduates a year from five counties and 17 area high schools. Content is based on state, dual credit and industry certification standards.

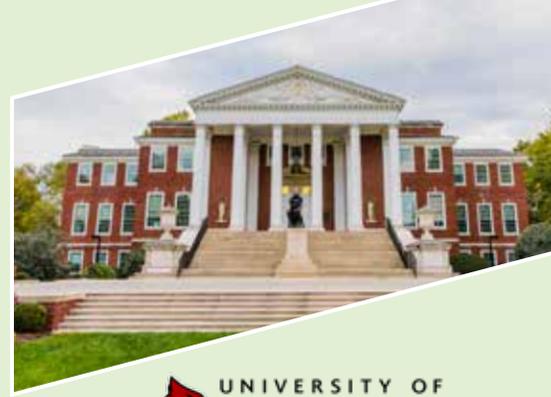
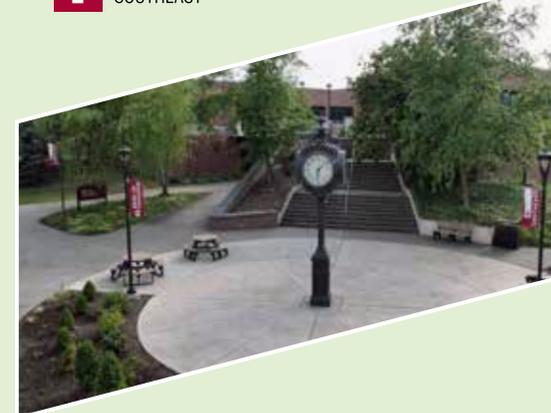


Ivy Tech Community College is the nation's largest singly accredited statewide community college system, with campuses throughout Indiana, as well as online programs. It offers associate degrees, certificate programs, industry certifications, and training that aligns with the needs of the community. The Sellersburg campus offers 42 programs.

Purdue Polytechnic Institute, part of Purdue University, provides high-demand degrees and certificate programs. They encourage innovation, collaboration, and creativity among interdisciplinary groups in the pursuit of big ideas and novel approaches.



Indiana University Southeast is a regional campus of Indiana University, with over 150 undergraduate and 50 graduate degrees plus certificate programs focused on student success and career preparation. They serve traditional students, adult learners and veterans, in person and online.



University of Louisville is a state-supported research university and the second largest college in Kentucky. It has 11 colleges and schools across three campuses: the Belknap Campus, the Health Sciences Center and the Shelby Campus.

REGIONAL COLLEGES & UNIVERSITIES

INDIANA

University of Notre Dame
Purdue University
Indiana University Bloomington
Ball State University
Indiana State University
Butler University
Ivy Tech Community College
Indiana University Southeast
Hanover College
Vincennes University
Rose-Hulman Institute of Technology
DePauw University

KENTUCKY

University of Kentucky
University of Louisville
Western Kentucky University
Eastern Kentucky University
Murray State University
Northern Kentucky University
Centre College
Berea College
Simmons College

HOUSING

The FOURIDOR™ offers everything from existing homes in established neighborhoods, to contemporary developments with a range of amenities, or a home in a roomier rural setting.



COST OF LIVING SCORE
11% BELOW
THE NATIONAL AVERAGE

AVERAGE HOME PRICE OF
\$240,000
IS A THIRD LOWER THAN
THE NATIONAL AVERAGE

26.6%
BELOW NATIONAL AVERAGE
FOR 2-BEDROOM APARTMENT



Those caring for an older parent will find lovely facilities offering independent living to skilled nursing care, in addition to patio homes and home health options for those who choose to age in place.



From entertainment to education, necessities to luxuries, **The FOURIDOR™** is a truly affordable place to live, work and raise a family. It's one reason for the growth and stability in the workforce noted earlier.

QUALITY OF LIFE

The **FOURIDOR™** is home to several of the largest festivals in the state.

The region boasts all of the arts, from orchestra and ballet to theatre and museums. Music in all kinds of venues, any night of the week. The largest annual festival in the state. Concerts on the river, in auditoriums and under the stars.

Enjoy sports fields and courts of every type and size. Dog parks. Walking, hiking and biking through river vistas or shaded woods.

SHORT TRIPS

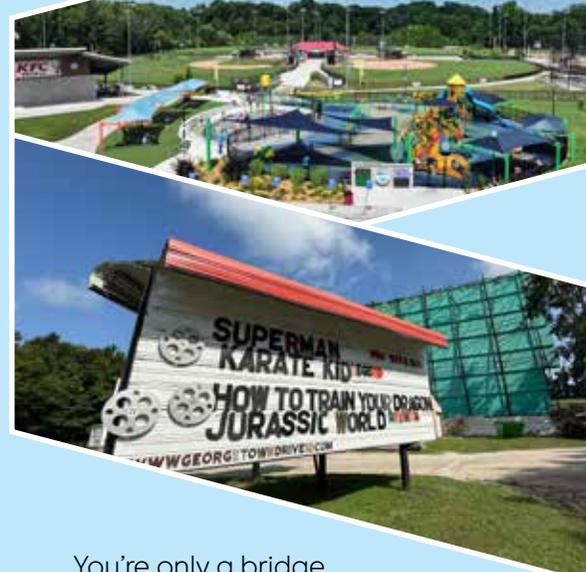
CINCINNATI	100 MILES
INDIANAPOLIS	115 MILES
NASHVILLE	175 MILES
ST. LOUIS	260 MILES
CHICAGO	298 MILES

Enjoy art of every kind. Restaurants of every description. Craft breweries, wineries, distilleries, taphouses and bars. Movies. Shopping. History and more.

ESSENTIALS

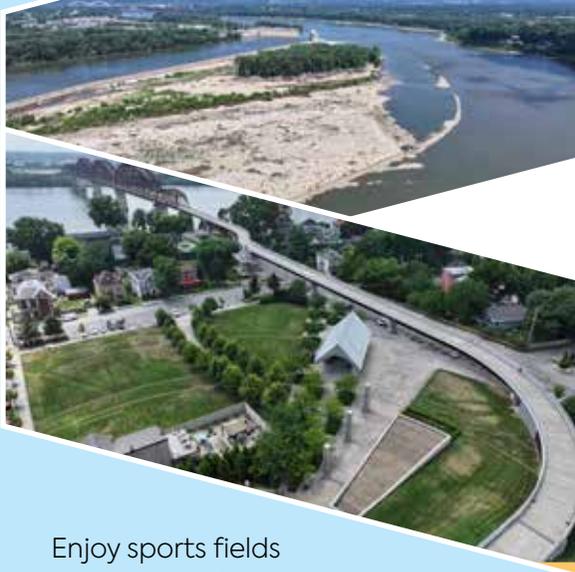
The **FOURIDOR™** has all of the performing arts:

- ORCHESTRA
- BALLET
- BROADWAY
- THEATRE
- CONCERTS
- OPERA
- MUSICALS



You're only a bridge away from college and professional sports from football and basketball to soccer to baseball. Racing at historic Churchill Downs. World-class golf courses. Legendary bourbon distilleries. And nationally-renowned music festivals.

THE **FOURIDOR™** BOASTS
OVER 200
PARKS, GREEN SPACES
AND NATURE PRESERVES



RIVERRIDGE
DEVELOPMENT AUTHORITY

ASSETS WITH ACCESS

The **River Ridge Commerce Center** (above) is situated on 6,000 acres along the Ohio River, adjacent to the Ports of Indiana-Jeffersonville (below). This global business park, office & research campus, and megasite is near all major modes of transportation including air, rail, waterway, and major interstates.

The **FOURIDOR™** offers many other sites for relocation and expansion. **Novaparke** (center) in Georgetown is a technology and innovation campus with available land and quick interstate and rail access. **Ports of Indiana-Jeffersonville** (left) and **Just Industrial Park** in Scottsburg (right) are only three of many locations.



154 MILLION
PEOPLE WITHIN AN 11 HOUR
COMMERCIAL HAUL
OF THE **FOURIDOR™**.



INDIANA ECONOMIC DEVELOPMENT CORPORATION (IEDC) RESOURCES

GRANTS & INCENTIVES

For companies creating new jobs and investment in Indiana, there are numerous business tax incentives, corporate tax credits and economic development programs and grants. Indiana has a flat state corporate tax rate on adjusted gross income and no gross receipts tax or inventory tax.

CAPITAL NEEDS

Whether you're a startup, a business relocating or a company expanding its footprint, the IEDC can help you find anything from venture capital to traditional financing and special programs.

ENTREPRENEUR SUPPORT

From business accelerator programs, to connections to technical assistance and mission-critical expertise, to a range of consulting and other resources, the IEDC supports companies of all stages, because every stage is critical to growth. From initial location within **The FOURIDOR™** to growth and expansion, the IEDC is here to offer assistance.

INDIANA SBDC RESOURCES

The Indiana Small Business Development Center helps small businesses start, grow, finance, innovate, and transition through no-cost, confidential business advising and training.

With a network of 10 regional offices throughout the state, the Indiana SBDC helps Hoosier entrepreneurs and small businesses start stronger, grow faster, and work smarter. The ISBDC office for the Southeast Region is located within **The FOURIDOR™**.

ISBDC BY THE NUMBERS: 2024

482 Business Starts
24,415 Jobs Supported
\$64.9M Capital Infusion Generated
26,319 Counseling Hours
6,160 Clients Assisted

THANK YOU TO OUR SPONSORS



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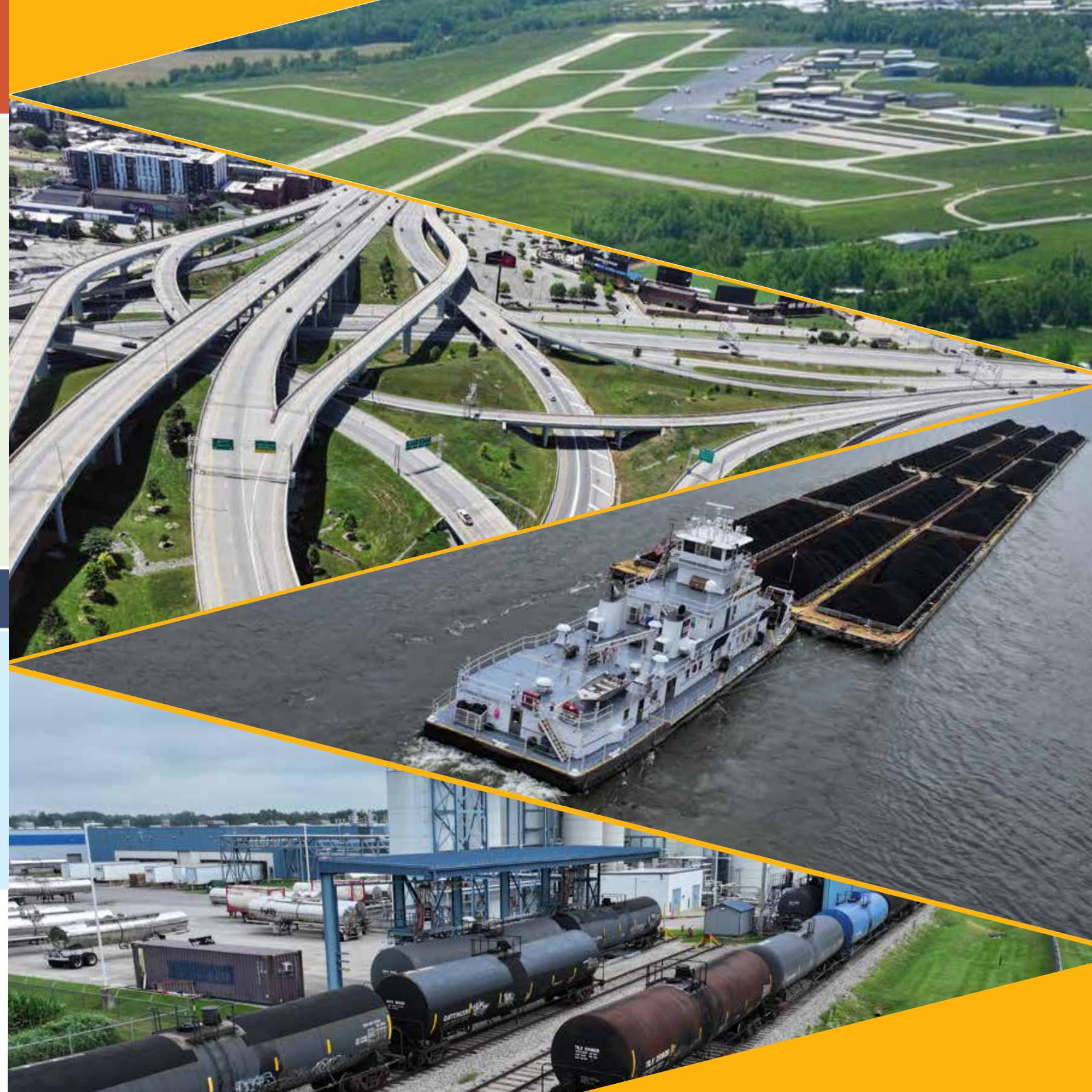
CO-WORKING AND OFFICE SPACE

Startups and entrepreneurs looking for work space will find a wealth of choices in **The FOURIDOR™**. Coworking spaces include The Root (2 locations) and Elevate at Bolt + Tie (both of which have private office space available) and The Ink Spot Creative Cafe. And across the area, office space is readily available for single individuals and large companies alike. And as with most of life in the region, these spaces are more affordable in **The FOURIDOR™**.

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